



# InocuLatte!

To take coffee intravenously when you are running late.

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Volume 1, Number 2

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## DIDJA KNOW?

[Recovery.org](http://Recovery.org) has how the American Recovery Reinvestment Act money is being distributed. You can generate sales leads by looking at the awards sections to know who is getting those dollars that your being taxes for!

## IF ONLY WE COULD.

*How would you like to see all of your freight move via Hot Air Balloon? The streets would be empty and the skies would be filled with all of these fantastically colored balloons with your stuff underneath. Docks would be on the roof, and truckers would be pilots. The only really*

## Christmas in July!

Did anyone ever get to celebrate this? Maybe you were expecting a new bike? Did you ask for a pony? I'm wishing for some lower temperatures or maybe a swamp cooler. The one gift we strive to give year round is VALUE. We at Transport Express/Transport Brokerage wanted to find a way to bring you information that you can use, and have come up with InocuLatte! The whole idea behind it is to bring you a couple of espresso shots of information, to give you some things to ponder, and give value to you, our customer. Our monthly newsletter will be filled up with things you didn't know, things you did, and a few other things that maybe you can use.

## Meeting Analysis 1.0



Had a meeting lately? Maybe you had a meeting about having a meeting. Have you had a weekly meeting about what your company needs to do this week? What about the meeting where everyone comes in and gives their "Status". We all love a good status meeting, because then we can confirm that everyone is doing exactly what they were hired to do! Get rid of pointless meets.

**So we never have to have another meeting again!?!**

I'm not saying that meetings are a waste of time, I'm just saying they should make time count. Tell whomever you are meeting with what your expectations are before you meet. If they need to bring ideas or thoughts, give them a chance to prepare. If you want to stand up in front of a bunch of other people who are going to ignore you, go out for a karaoke night.

**Meetings should be for Introduction/Relationship, Listening, Brain Storming, and Celebration. You have to have other people to do all of**

*scary part is what happens when there is an accident?*

DIDJA HEAR?

Planned interchange at Colfax and I-225 approved for \$16 million. Black Hills Energy gets permits for Pueblo power plant, scheduled to open in 2011. DIA getting ready to drop \$160 million on a South Terminal redesign, look for the architects plans to be unveiled later this month.

Random Weblinks

[Faux Fire](#)

How are you supposed to say that word Faux? Is it Foo or Fax or what? Here is some Christmas Spirit to share.

[Binball](#)

An incredibly simplistic game that even your kid, grandkids, or grandkids pet dog can play. And horribly addictive.

[Pumpabike](#)

You may not want one of these for yourself, but you know someone who does, and if you spend 30 seconds thinking of that person and

**these so by definition you are having a meeting, right?**

### **1. Introduction/Relationship.**

Have a meeting to introduce yourself or a new associate, or have one to strengthens ties you have with someone already. The point isn't the outcome of the meeting, the point is getting together in the first place.

### **2. Listening.**

I'm sure it sounds strange to have a meeting where everyone is supposed to listen, but if you'd just be quiet a second to let me talk... Have a meeting designed to give your customers or associates a chance to talk. Why are you having meeting with your staff or customers without getting their input? If the meetings you have or attend are to inform, chances are they can be accomplished via email. Have a follow up meeting to get feedback and take questions.

### **3. Brainstorming.**

Different than listening because you get to take part, and just like grade school, there are no bad ideas, even yours...

### **4. Celebration.**

Celebration? What is there to celebrate? Chances are if you are reading this email you still have a job. Gimme a WooHoo! Get together with your customers or other employees to to thank them for sticking this economy out with you.

### **Celebration Part B**

This is a little tougher, but have a meeting with someone who isn't celebrating. You know someone that has been laid off from your company, or someone that you did business with before that was laid off from their company. Call them up and buy them lunch. Chances are they will be excited enough to hear from someone that it could make your day.

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## **Where is My Freight?!?**

them forwarding them this link they will be eternally grateful.

[WorldsSpectacularRoads](#)

If you haven't gotten out yet this summer, consider one of these destinations as you wait patiently at your desk for your day to break out.

Contact Us:

Quotes, Questions, Quips

[AReece@Transpx.com](mailto:AReece@Transpx.com)

If you don't want to receive this awesome newsletter anymore, send me a quick email with "Get me outta here" in the subject line"

Alternatively, if you think someone else who might like to receive InocuLatte! Forward them a copy and have them send me an email.



Lets make a wager that you know where your freight is 100% of the time. How about we bet that you have never had a phone call from your consignee asking what time the truck will arrive?

Tracking software can be expensive to install and maintain licenses, and drivers can return calls when they want to, not when you need them to. Other options include crystal ball gazing and tarot card reading. Or you can try...

**RFID's are Radio Frequency Identification Tags** that send out a modulated radio frequency you can attach to your trucks or individual pieces off freight. Problem is its expensive and hard to implement and use. Wal-Mart (worlds biggest retail chain in case you didn't know) tried to make its top 100 suppliers start using RFID's in 2004, and by 2008 had switched to fines for non compliance. They still only have a handful of DC's that are RFID enabled.

**Cell Phone Tracking software** lets you follow everywhere the phone goes, provided its on, its the right kind of phone, with the right kind of carrier, and you have the right kind of service. There are numerous options out there but it depends on how much info you want and what you're willing to pay. You'll have to check out the legalities yourself, you may have invasion of privacy issues.

**GPS Tracking Software** is yet another option, and one that the trucking industry seems to be embracing. Just like cell phone tracking its bouncing signals off of geosynchronous satellites to find the truck, and lots of systems have the ability to send messages to the truck so even if they aren't in cell phone range you can talk to them. Transport Express has GPS tracking on all off their trucks, and if you want to know where your freight is, just give us a call.

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## We need your Input

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If there is a tool that you use time and time again, or you have a question about shipping, or even if you just want to pass along some juicy gossip (as it relates to your industry, we don't want to know about the latest office romance), I would like to include it. My goal is to offer you something that you can use, or at least doesn't just end up in the "deleted items" folder of your email.

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